

# QUICK FACTS



## WHOWE ARE

Women in Resource Development Corporation (WRDC) was established to foster an environment that will increase the participation of women in the trades and technology occupations in the natural resource sectors in Newfoundland and Labrador. WRDC is achieving this by working in collaboration with key stakeholders to promote and create effective initiatives aimed at opening doors to female participation in non-traditional sectors.

## THE LABOUR SHORTAGE HOW DOES THAT IMPACT WOMEN?

The Newfoundland and Labrador Skills Task Force Report forecasts the potential peak employment demand for major projects to be 9,000 workers between 2014 and 2016. Many of these projects will compete with other projects across Canada - that means that opportunities exist for the women in our province!

## WHAT'S HAPPENING?

Women's representation in non-traditional occupations remains low. The forecasted skilled labour shortages associated with the province's large-scale projects have emphasized the need to raise female participation, to ensure that women take full advantage of the opportunities available within the province.

## WHY CONSIDER A CAREER IN A NON-TRADITIONAL OCCUPATION?

Trades and Technology careers are good options for women. They are well paid, often unionized, offer self employment potential and high job satisfaction. Diversity requirements for large development projects in Newfoundland and Labrador mean that our government wants more women included!

## NOW IS AN EXCELLENT TIME TO CHOOSE A CAREER IN TRADES!

Some of the main occupations required in the mega projects happening in the province are:

Heavy Equipment Operators  
Drillers and Blasters  
Engineers and Technologists  
Operating Engineer  
Boilermakers

Laborers  
Carpenters  
Forestry Workers  
Millwrights

Ironworkers  
Electricians  
Mechanics  
Insulators

Concrete Finishers  
Truck Drivers  
Plumbers  
Pipefitters

